



Commemorative Cookbook Ad Purchase & Specification Form

Thank you for supporting Break the Cycle's Savor the Season. Below are the details regarding ad submissions for the Commemorative Souvenir Cookbook.

Sizes and rates: (please note that all ads are full color)

Full page	\$1,200	4-1/2" x 7-1/2"
Half page	\$700	4-1/2" x 3-3/8"
Quarter page	\$450	2-1/8" x 3-3/8"
Eighth Page	\$250	2-1/8" x 1-1/2"

Email ads and/or copy to Ryan Zynger: ryan@zynger.com / 310-880-8386.

Please include company name and size you are purchasing in subject line of your email.

Please provide files in TIFF, JPG, PDF or EPS formats. To maintain high image quality, TIFF files need to be print resolution (300 dpi) and JPG files need to be saved on the maximum quality setting. Please do not compress images or loss of image quality will result.

Contact Information		
Name	Phone	
Company		
Email		
Mailing Address		
City	State	Zip

My ad is included with my sponsorship.

Enclosed is my payment of \$_____

Check made payable to Break the Cycle.

Please charge my: (circle one) VISA AmEx MC Discover

Card number: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

DEADLINE FOR SUBMISSION: Thursday, September 22

Sample Ad Sizes

(not to scale)

Full Page
4-1/2" wide x 7-1/2 tall"

Half Page
4-1/2" wide x 3-3/8" tall



Quarter Page
2-1/8" wide x 3-3/8" tall



Eighth Page
2-1/8" x 1-1/2"

