

Cooking for Love 2011 Planning Committees



All committee members will be recognized on event invites, cookbook, signage, multimedia event presentations and our website, cookingforlove.org.

Host Committee

- Secure a corporate sponsorship for Cooking for Love.
OR
- Purchase two VIP tickets (\$450 VIP Package), personally invite 20 contacts (or 10 couples) to the event and secure four (4) guests to attend at any ticket level.
- Attend the event and encourage your guests to participate in the auction and drawing.
- Play a vital role of “Donation Captain” during the presentation at event – the most important part of the evening. This includes handing envelopes to your guests, collecting their donations and then giving to a Break the Cycle staff person.

Sponsorship Committee

- Participate in regular meetings to identify and strategically solicit corporate sponsors.
- As a group, secure \$20,000 in new corporate sponsorships.

Auction Committee

- Participate in regular meetings to identify and strategically solicit in-kind donors.
- As a group, secure 10-12 luxury items for the live/silent auction and gift bags.

Food & Beverage Committee

- Participate in regular meetings to identify and strategically solicit event participants.
- Ensure a positive, smooth experience for participants through relationship-building.
- As a group, secure 5-8 items for the chef/vendor gift bags, including chef jackets.

PR & Marketing Committee

- Participate in regular meetings to review marketing materials, brainstorm potential media sponsors and more.
- Personally introduce Break the Cycle to at least one potential media sponsor.

On behalf of the youth we serve, Break the Cycle sincerely thanks all committee members for their service. Not only do you make Cooking for Love a success, your work helps ensure that all young people have the resources they need to prevent and end dating violence.

Please contact Cristina at 310.424.2803 or info@cookingforlove.org for more information.

Cooking for Love 2011 Committee Response Form



I'd like to support as a member of the:

- | | |
|--|--|
| <input type="checkbox"/> Host Committee | <input type="checkbox"/> Food & Beverage Committee |
| <input type="checkbox"/> Sponsorship Committee | <input type="checkbox"/> PR & Marketing Committee |
| <input type="checkbox"/> Auction Committee | |

| | | | |
|---|-----|---------------|--------|
| Name: to be recognized in event materials | | Address | |
| Company/Affiliation/Title (optional) | | City | ST Zip |
| Phone | Fax | Email Address | |

GET STARTED

I'm generally available at these times: _____
For Auction, Food & Beverage and PR & Marketing Committees

For Host Committee – I am inviting 20 contacts (or 10 couples) to the event:

- Please send invitations to the attached list. (Please be sure to attach your list)
- Please send me _____ invitations for me to mail to my contacts.

TICKETS

- | | |
|--|--|
| <input type="checkbox"/> VIP Package | \$450 x _____ = \$ _____ |
| <small>(VIP Treatment for two includes access to VIP Lounge with extra tastings, early admission to get first taste and avoid the crowds, complimentary VIP parking and a commemorative gift.)</small> | |
| <input type="checkbox"/> VIP Ticket (Benefits listed above for one) | \$250 x _____ = \$ _____ |
| <input type="checkbox"/> General Ticket | \$125 x _____ = \$ _____ |
| TOTAL = \$ _____ | |
| <input type="checkbox"/> Check made payable to: Break the Cycle | OR <input type="checkbox"/> Credit Card: MC __ Visa __ Disc __ AmEx __ |

| | | |
|---------------|-----------------|-----------|
| Credit Card # | Expiration Date | Signature |
|---------------|-----------------|-----------|

RETURN TO

Break the Cycle • 5777 W. Century Blvd. Ste. 1150 • Los Angeles, CA 90045 • info@cookingforlove.org